

WELCOME

Georgetown February 9, 2015 "Attractive Austin Appeals to All"

"Genial Georgetown Gladdens Guests"

"Temple Tempts Teeming Tourists"

Meridian Road in Texas, 1916 Travel Guide







### **Project Background**

Sponsors







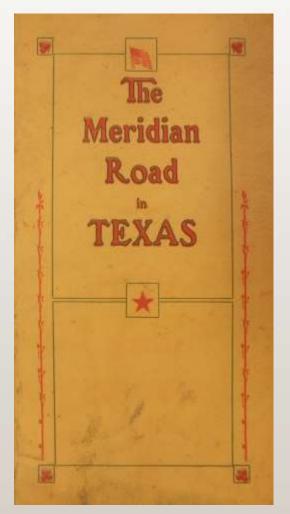
U.S. Department of Transportation

Federal Highway Administration



### **Project Goals**

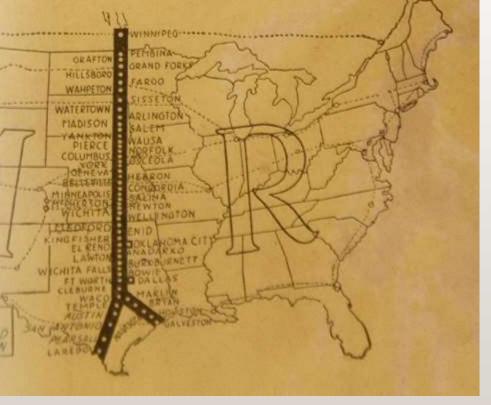
- Work Products
  - Report
  - Web-Based Content
  - Images
  - Research Materials





### **Project Goals**

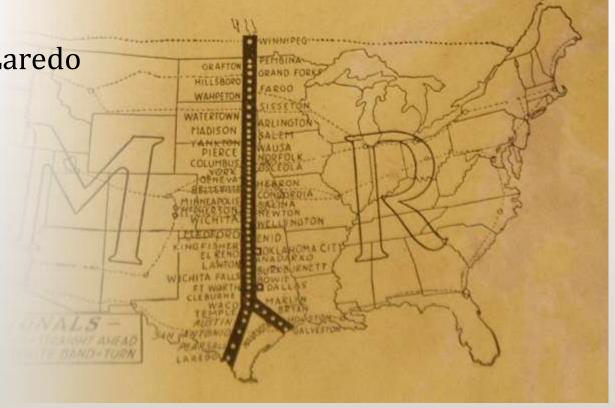
- Applications
  - Planning Tool
  - Public Awareness
  - Heritage Tourism
  - Preservation
    - Designations
    - Tax Incentives





### **Project Path**

 Oklahoma to Laredo and Galveston





#### **Project Schedule**

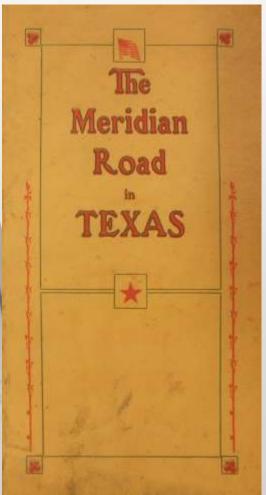
- Presentations February 2015
- Draft Historic Context May 2015
- Survey and Fieldwork May to November 2015
- Draft Survey Report December 2015
- Final Report April 2016



#### **Names Over the Years**

Meridian Road (1911)





Sources: HCM&A and CAH

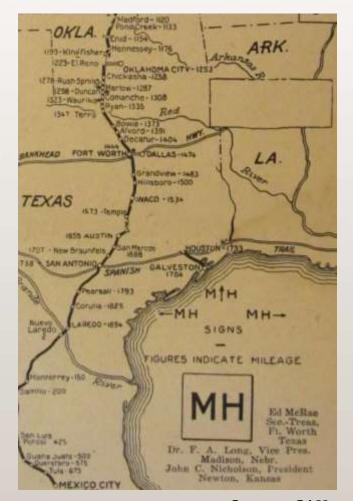


#### **Names Over the Years**

Meridian Highway /
International Meridian Highway
(1913)



Source: StMU

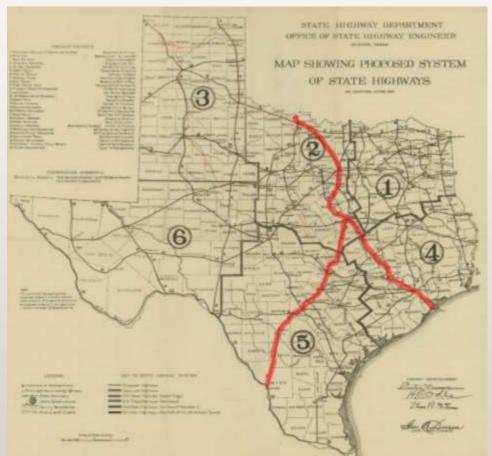




#### **Names Over the Years**

State Highway No. 2 (1917)







#### **Names Over the Years**

- US 81 (1926)
- Ringgold to Laredo







#### **Names Over the Years**

- SH6 (1926)
- Waco to Galveston







#### **Names Over the Years**

SH 6 (Waco to Hempstead [Houston])

US 277 (Red River to Wichita Falls)

- US 287 (Wichita Falls to Bowie)
- SH 95 (Temple to Elgin)
- US 290 (Hempstead to Houston)
- US 75 (Houston to Galveston)





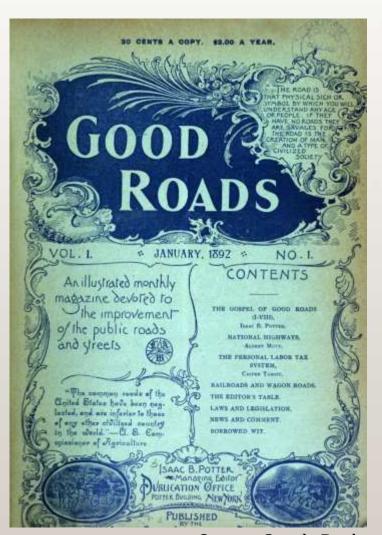
#### **Names Over the Years**

- IH 44 (Red River to Wichita Falls)
- IH 35W (Fort Worth to Hillsboro)
- IH 35 (Hillsboro to Laredo)
- IH 45 (Houston to Galveston)





**Good Roads Movement** 



Source: Google Books



#### **Good Roads Movement**

Bicycling



Source: PTH



#### **Good Roads Movement**

Road Conditions



Source: PTH



### **Good Roads Movement**

Muddy Roads

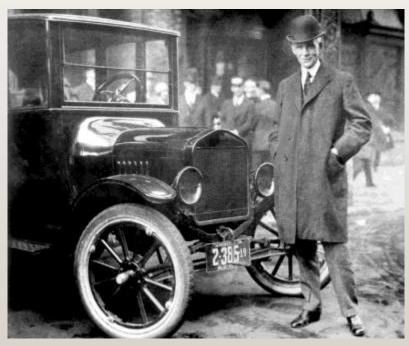


Source: TxDOT



### **Rising Popularity of Automobile**

• Introduction of Model T (1908)





Source: THF Source: THF



## **New Freedom and Opportunities**

• The "Vagabonds"





Source: THF Source: THF



### **New Freedom and Opportunities**

Tourism for a Growing Middle Class



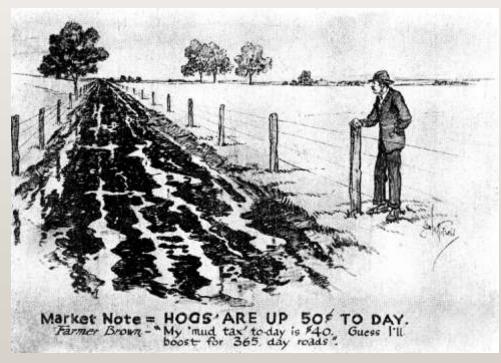
Source: TOT





### **New Freedom and Opportunities**

Commerce and Trade





Source: THF



Source: KHS Source: PTH



### **Military Significance**



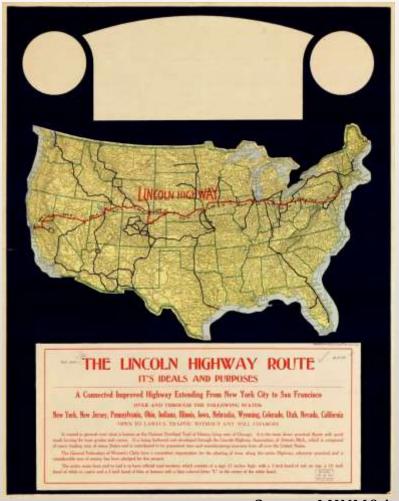


Source: FHWA Source: PTH



#### **Other National Routes**

Lincoln Highway

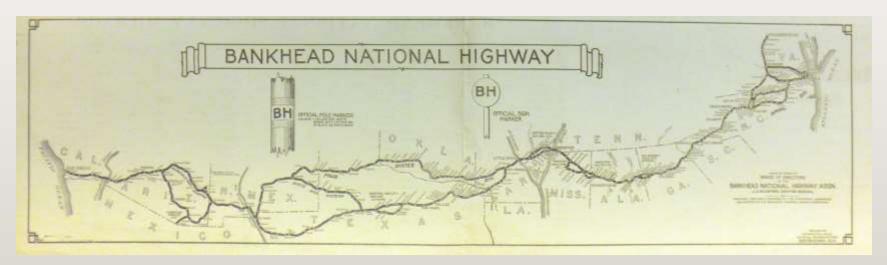


Source: LHNM&A



#### **Other National Routes**

Bankhead Highway

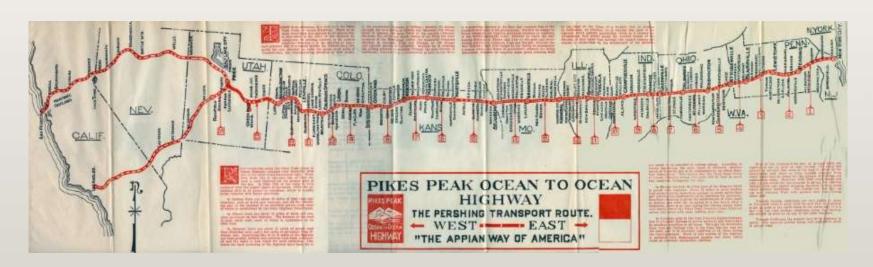


Source: BiPL



#### **Other National Routes**

Pikes Peak Ocean to Ocean Highway



Source: PPOO



#### **Other National Routes**

National Old Trails

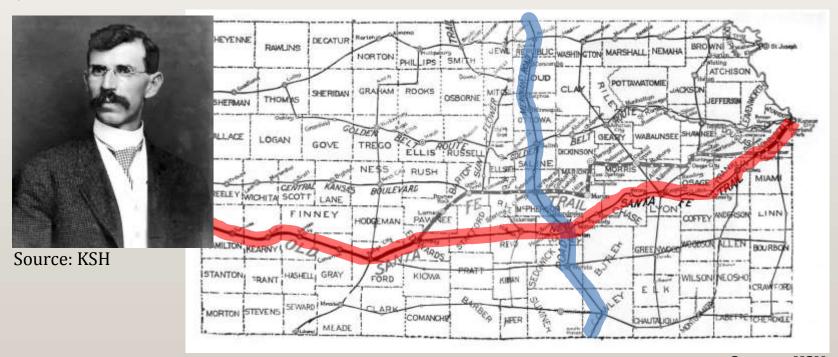


Source: FHWA



### **Organization and Early Years**

- Founded 1911
- John C. Nicholson of Newton, Kansas

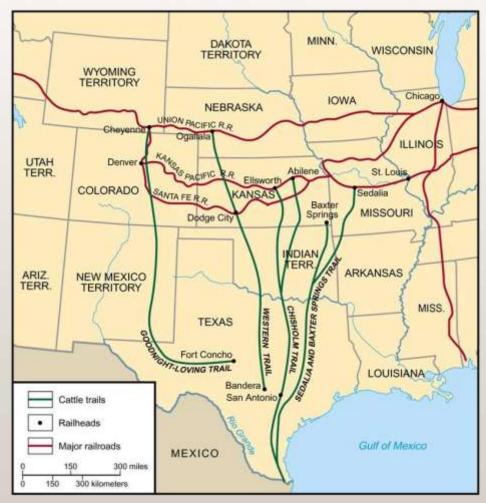


Source: KSH



#### **Established Routes**

- Chisholm Trail
- Santa Fe Trail



Source: UNO



#### **Established Routes**

- Railroad Network
  - MKT
  - IGN
  - H&TC
  - FW&DC

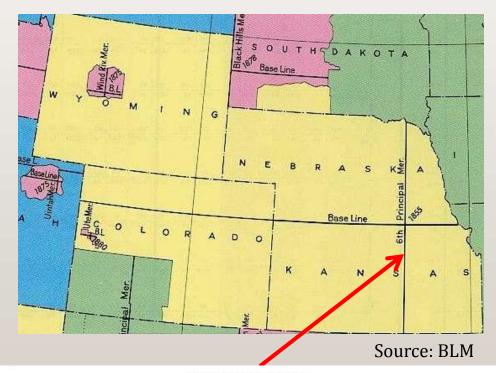


Source: LOC



### **Origin of the Name**

Named for Sixth Principal Meridian



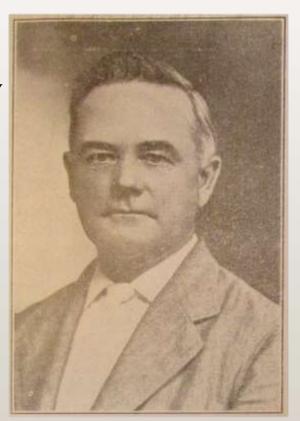
Sixth Principal Meridian

Adopted 1855. Governing Surveys - Colorado, Kansas, Nebraska, South Dakota, and Wyoming. Initial Point - Latitude 40-00-07, Longitude 97-22-08



### The Meridian Highway in Texas

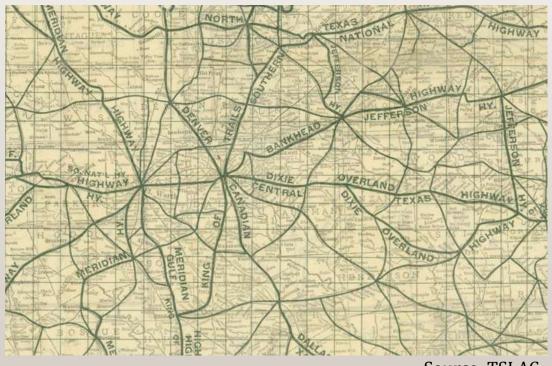
- David E. Colp
  - Texas Division of Meridian Highway
  - Texas Good Roads Association
  - Texas Highway Commission
  - Old Spanish Trail
  - Glacier to Gulf Highway
  - State Parks Board



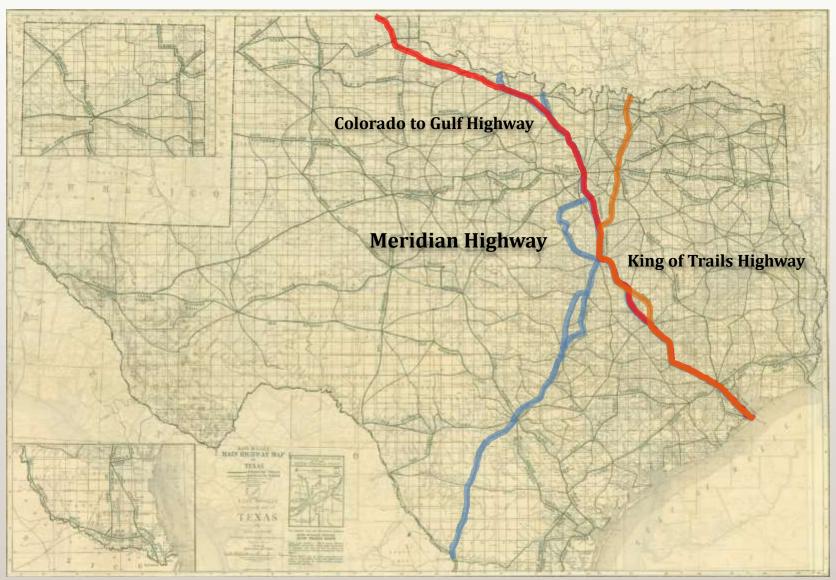


### **Organization and Early History**

- Importance of Route and Shared History
  - Gulf to Colorado
  - King of Trails





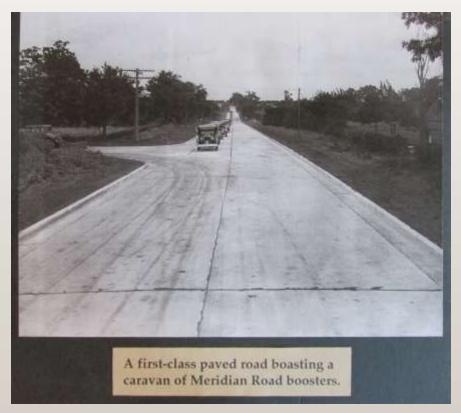




# How the Meridian Highway was Promoted

#### **Promotions and Promoters**

Path Finders and Caravans



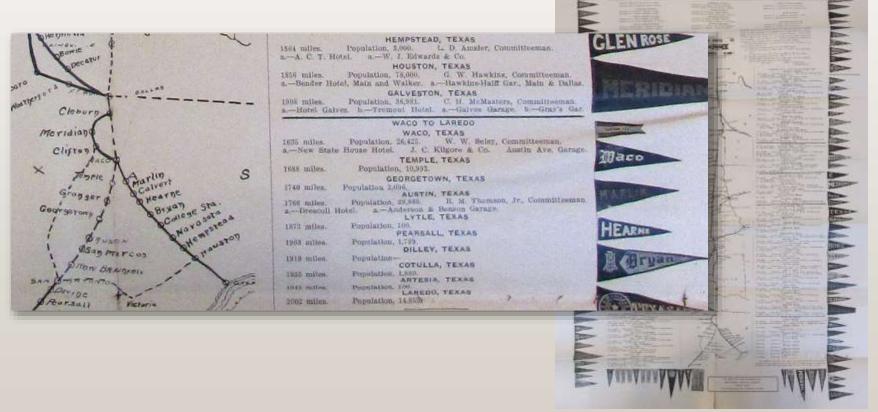
Source: HCM&A



# How the Meridian Highway was Promoted

#### **Promotions and Promoters**

Banners



Source: HCM&A



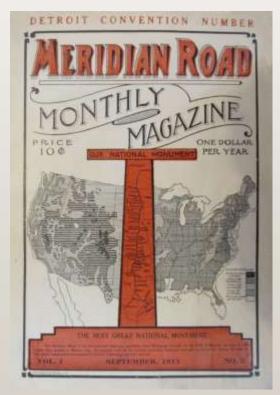
# How the Meridian Highway was Promoted





#### **Promotions and Promoters**

Meridian Road Magazine



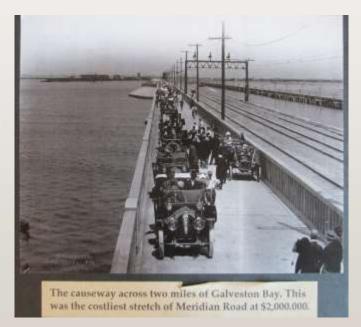
Source: HCM&A

#### MERIDIAN ROAD OFFICIAL GARAGES City MERIDIAN ROAD OFFICIAL HOTELS Windsipp Penhina CC G. Sins Grand Forks ( The Queens Hetel Kingfisher Hockaday Hotel Phillollance. Murph Winnipeg MeLaren Hetel & Southern Hotel Who Pemblen MI Blown Farge. Hotel Pembina. Anatine Blots! 1 Hotel Durotah Wahpeton. Wahps Grand Norks Hamilton Hotel 1 Fractistick Hotel Windsita Monetotr. Enton Hotel Western Hetel White Book The D Madvamo New Union Hotel | Clarence Hotel Woll Fariby Winfield Brotton Hond Watertown Hotel Amer. Hau Georgia Springs Loomia Hotel 1 City Hotel Arrington Arthur Arkamana City Fifth Ave. Hotel f Merchants Hotel Merrick Newkirk Kentucky Home Hotel Mudlison White Book La Grande Hotel Poson City Aronde Bintel Ni-ton. Commercial Histali Beidgereine Perry St. Lonia Hatal The Kumposka Hotel L. L. Watertown. THIRDS Ione Hotel Lincoln Histol Guthrie Hum. Wann Madi-n Royal Hotel Lake Purk Hand Telent. Platen Staless Lewis Hotel Lee Hisckins Hetel E. W. Oklahoma City Dridge-water Hotel Dewey. Skirein Hotel Madison Yourkton. Portland Botel El Henry Southern Hotel Platte Coubst Wannie Midway Hotel The Early Hotal Chicknshw Dates. Pierce Hotel Bryan Hotel Discoulin. Norfolk Axadarlos Pacific Hotel Royal Hotel Stromburg Birmen Madisess Prince Hotel Atmebo Blackwell Hotel York Platte Centre Chather Batal Lawton Midland Hotel Diring Columbus The Renes Motel St. James Hotel George Mendo Washita Falla Westland Hotel Stronechurg Park Hotel Helieum Jucksboro Vork. Le Orande Hutel Aughorous Hotel Belleville Merci Westbrook Hotel Pairmont Chirendon Hotel Ft. Worth Commedia Metropoliton Hotel Jameson Hutel Genera. Minneyelle Clappy Henriotta St. Elimo Hotel Helma. Central Hotel Barns House Sillina Hotel Republic Helleville Yankie Inn Decontors International Hotel Lindshorg Adolphus & Southland Parent House Dulline Concordia. Millheson New Hotel Haymond Minnemolis Chhierm Heisl Cleburns New Clayton Hotel Mound Ridge Glenman Campbell Hotel National Hotel Meridian Emerson Hotel Southern Brunswich Hotel New Merchants Hotel Lindsborg Cliffton. Nobus House Med'hernon Memod Hidge Withita Wasis New State House St. Chir Hond Fred Harvey Hotel Martin. Majortie Hotel Wellington Newton Murphy Birtal Henrine The Oriental Hotel Antleys Hotel Dernie. Hotel Breun. Wellington Harvey Eating Dome Navmota Comp Histor Bempstond A. C. T. Hotel Duil's Cure Medford Thurston. Bender Hotel Clem Hotel Pond Crent COxford Hotel Troppout Ibotel Enid Austin American Hotel



#### **Promotions and Promoters**

Caravans and Tours



Source: HCM&A Source: HCM&A





#### **Promotions and Promoters**

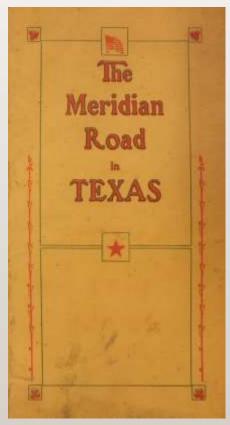


Source: HCM&A

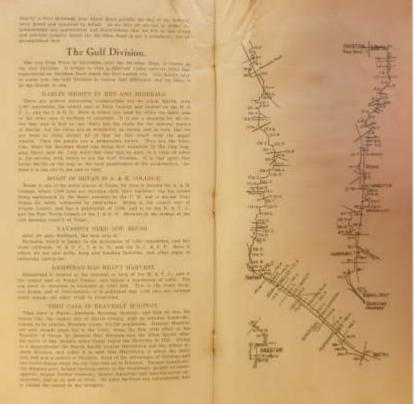


#### **Promotions and Promoters**

The Meridian Road In Texas (1916)







Source: CAH

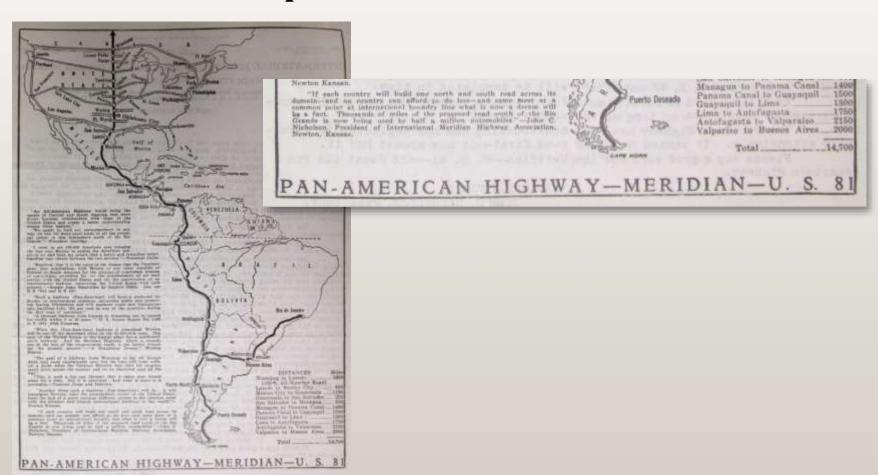


**Brochures and Pamphlets** NORTH AMERICA d from Winnipeg, Canada to

Source: HCM&A



#### **Brochures and Pamphlets**

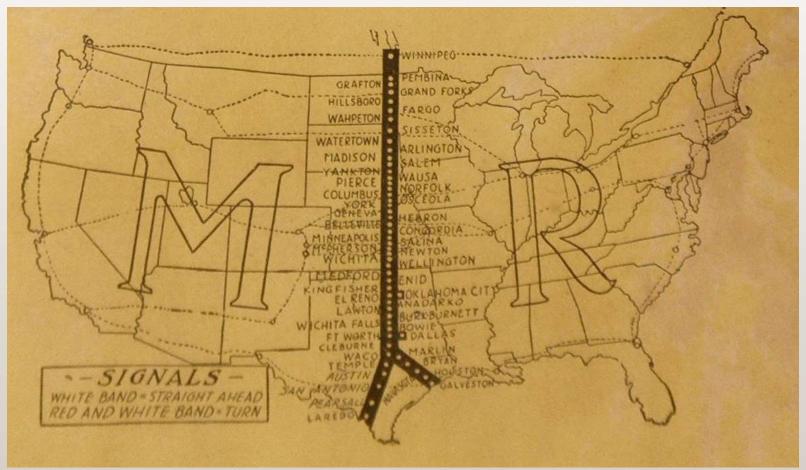


Source: HCM&A

42

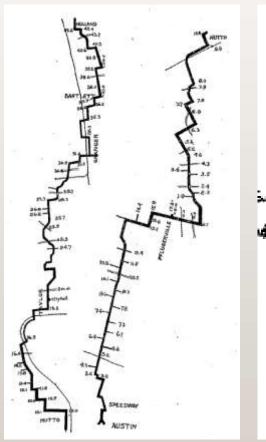


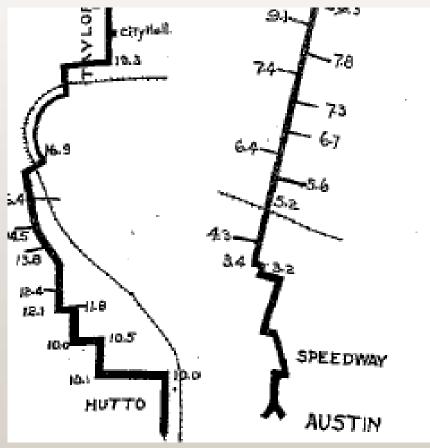
#### The Meridian Road as an Idea





**Early Maps** 

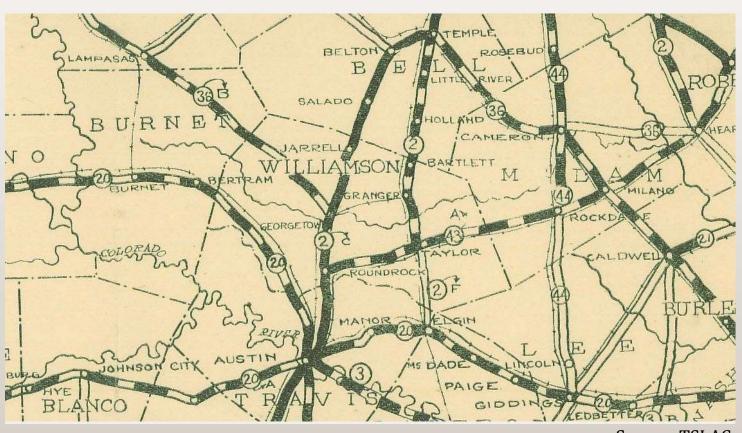




Source: CAH Source: CAH

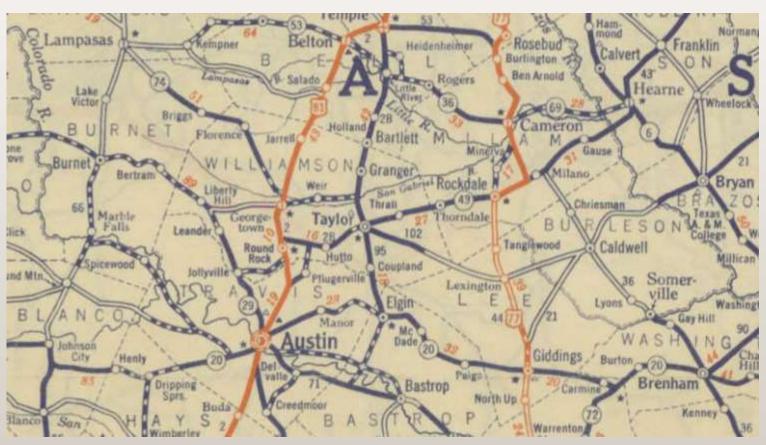


### **Texas Highway Commission Maps**



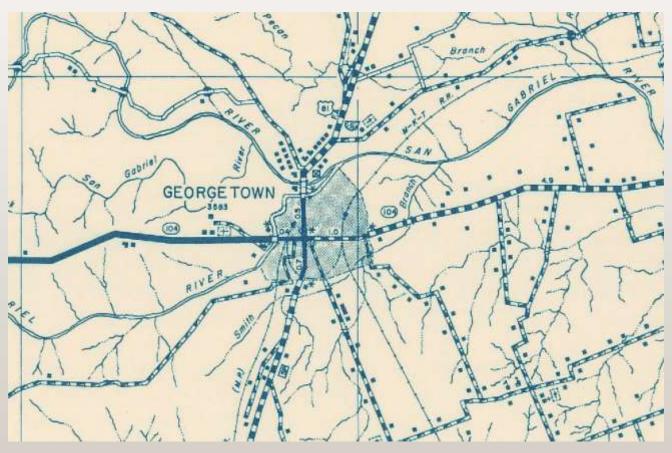


### **Federal Highway Maps**



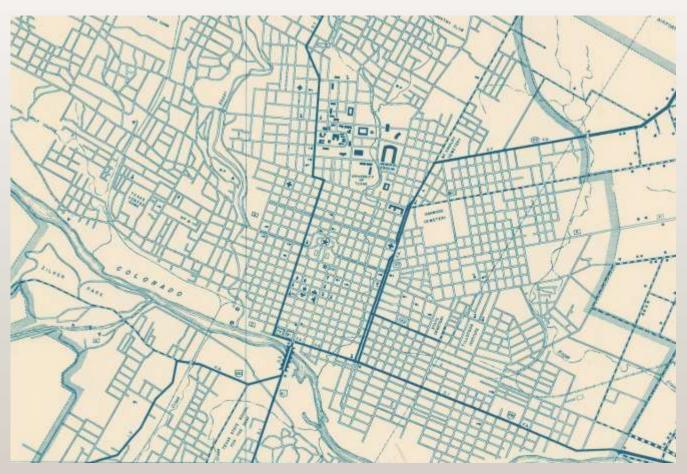


**Texas Highway Department - County Highway Maps** 



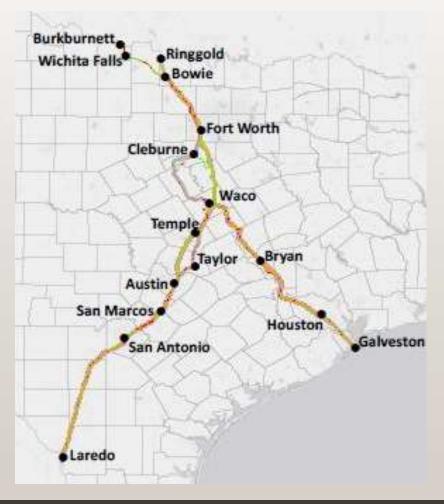


**Texas Highway Department - County Highway Maps** 

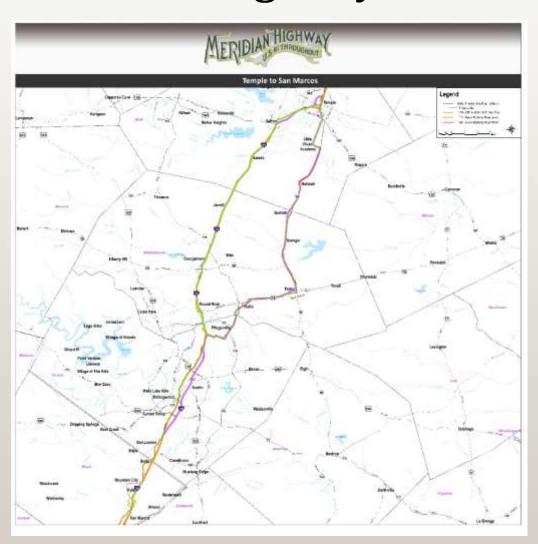




**Composite Map Showing Alignments Over Time** 







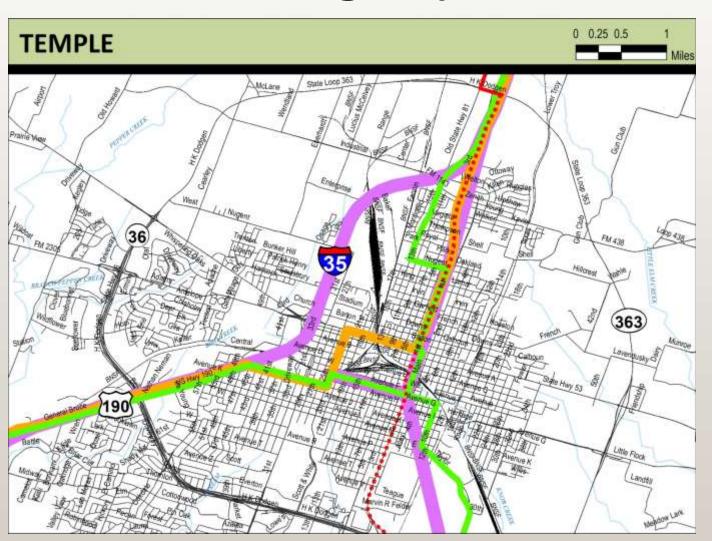








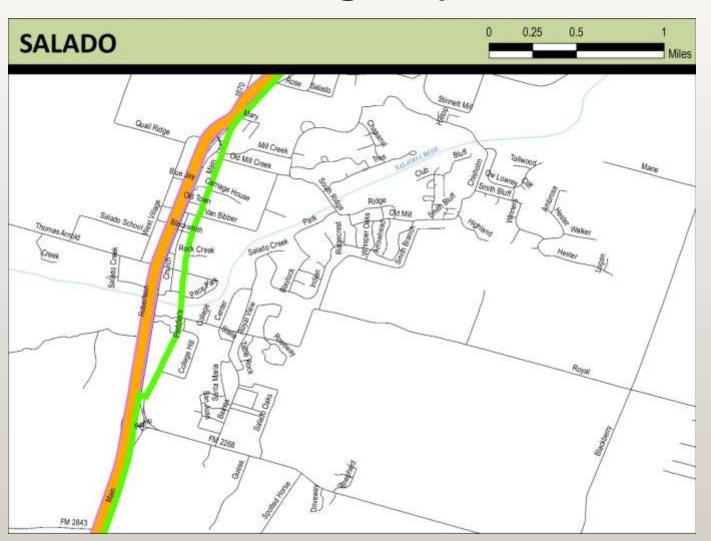




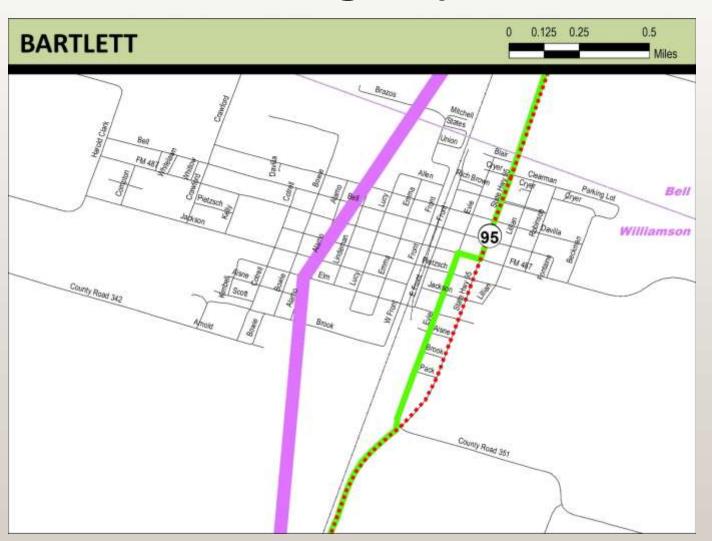




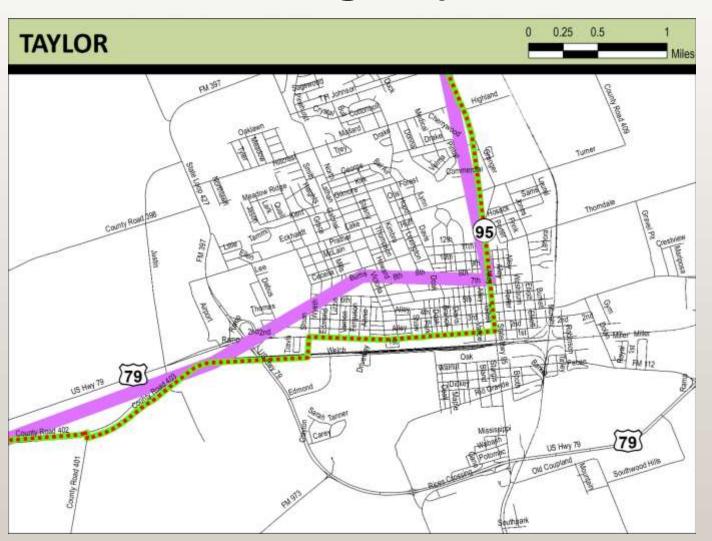


















#### **Field Documentation**





#### **Field Documentation**







#### **Field Documentation**







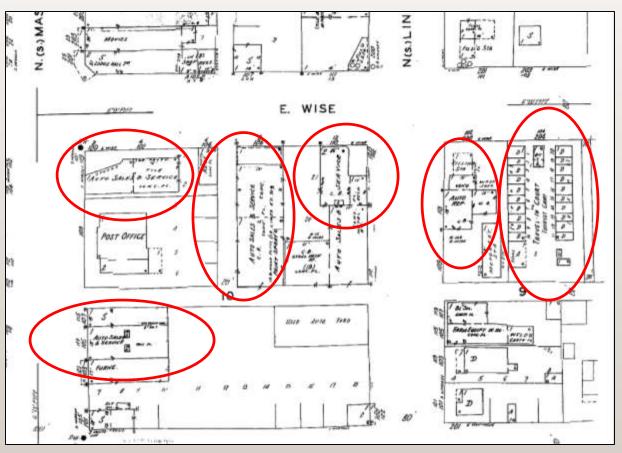








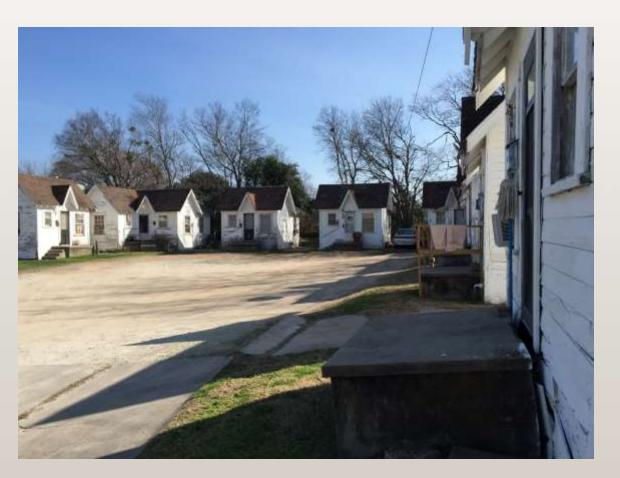
#### Research



Source: CAH

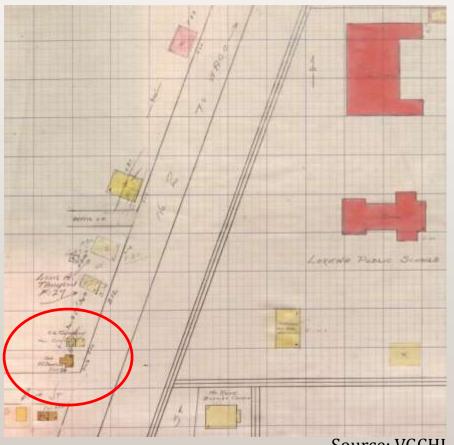


#### Research





#### Research



Source: VGCHL



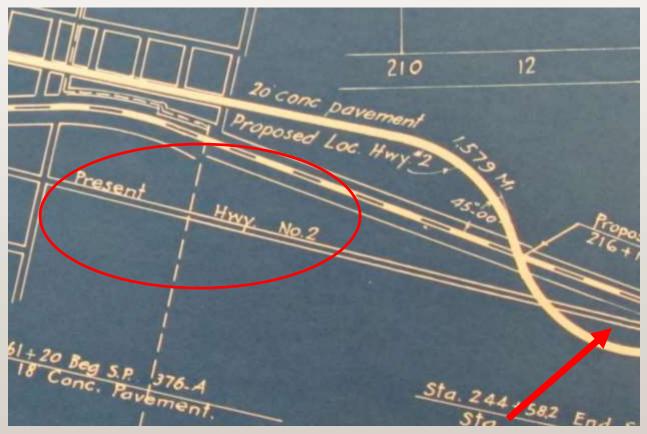
#### Research



Source: WCC



#### Research



Source: WCC

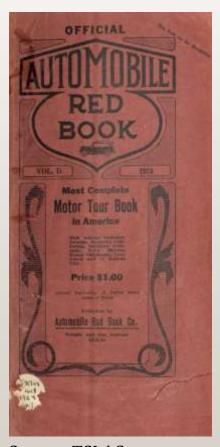


#### Research





#### Research



for this size on Housing,

Plenty of Open Camping Space. Cuttages, Rains \$3.50 Per Week. Whelesslers and Distributors. Turn right into Grayson St. San Antonio, Tex. ROUTE No. 173 all Orders Given Prempt Attenat filling station. OSTATE REGRESAY NO. CROSS CROSSINGS CARE-San Antonio to Aus 2.0 Fort Sam Houston grounds, SES MILES (Reverse Boute No. 180 Tourists' Hendquarters. (Meridian Highway.) Vi EX-HOCKER HARDWARE CO. Brannfels, Houser, San left into New Braunhyle and Buda. Dead 217 Breadway. Paced to Humor, worn-out and paved road through Information-Service fels avenue. CITEZENS' GARAGE county, balance paved. ted Largest Garage in Texas. 5.0 Postoffice. Houston 3.4 Turn left. pairing Storage, Arcensories. and Avenue D. Go Turn right. ANY Service, ANY Time, ANY west on Houston an right late Broadway Travis Rerervation. Centrally Located. four Brandway north 222 East Travie Street 1.5 Turn right into Grays San Antonio, Tex. 5.2 Ahead. at filling station. Phones, Crockett 6000-8288. 2.0 Fort Sam Houston at bert. CARTER TIRE COMPANY 2.4 Turn left into Now ones, Cruckett or Travis 808. 3.2 Turn right. 3.4 Turn omenna and Augusta Streets. Cibators Mohawk Tires, Good-B. Camp Travis Reverses "Drive-In" Service Station. 2.8 Turn right. 0.2 About Guadalupe-Comal county line es Tubes, Mobilotte. \$.5 Cross R. R. HER Crank Case Service. Ac-14.7 HELMA ate Southwest Tours Informs-Phil Guadalups-Count coun Left and right across R. R. 22.9 Left and right across 23.2 Cross R. R. 23.5 COMAL 55.6 Cross B STAR GARAGE 27.0 More on right. Antonio's Most Modern Jüry-28.3 Turn left. 28.5 Turn 28.7 Uross St. R. Depot 21.8 NEW BRAUNFREE of Morago Christian 25.0 Cross R. R. prosite St. Mary's Church, Turn right and lett a ge, Washing, Oronsing, Roplace and take first ing. Accessories.

mindly Located. Steam HeatChem to All Retals, Theaters, turning to right a Turn right, Service to Your Protection. Phone Conchett 2942. Depot left. Braunfels, stop at the Play turn to the fort part of the section, where you will find onl sche-up and Blostrati garding beautiful LANSA B stric street signals are being Red in many cities. Be on the out for them and observe them Turn right and left around booted in the cur. n you hit old ham Ameends, if BAUTGE MOTOR SALE Nate the ot been guidaness has Overland, Willia-Kalght, haker finite and herrica-A resenside price, feels



#### Research

Street   S	Y	606 (1924) POLK'S MORRISON
2300 Martin F D Dr (r) 1110 Blakely Bennie (* o) 305 S 2301 Crow A J (o) 1113 Brown Geo (* r) 306 S	Spark Bros filling sta No 2 Home Bakery Thomsen Co The mfrs Dyo shoe polish and dyes Hed-Tone Co 3 Brazos Valley Garage Lambeth C L 10 Independent Shope Brick Co 2 Fechner H M Vacant Urban John blksmith Vacant Urban John blksmith Vacant Geyer Bros Co auto reprs Mann begins Khoury A & Sons grocers East Side Cafe Natl Monument Wks Smith Garage Saml The Tire Man Williams W C (r)	DUTTON AV—Contd  1608 Mitchell L R (r)  1610 Harris R F (r)  1612 Mitchell C P (r)  1616 Beheler W L (r)  S Seventeenth  S Eighteenth  1815 Johnson E A (r)  Dawis W L (r)  1825 Schramm W F (o)  S Nineteenth  S Twentieth  2000 Worsham J E dairy  (r)  2009 Thompson J L (r)  2011 George A L (r)  2013 McRay J W (r)  2023 Paulsen Fred (r)  S Twenty-first  S Twenty-second  2228 Jenkins B E dairy (o)  McCollum Lloyd (r)  S Twenty-third  2300 Martin F D Dr (r)  2301 Crow A J (o)  S Twenty-fourth



#### Research

r the information of houses who wish accurate informaon relative costs in planning omical and at the same time tious meals, the food adminism has issued a table showing comparative cost and fond valof fifty toods.

ead is taken as the standard omparison, and the most per d and the relative cost per red calories of the other mas is shown. The prices given iverages of those in 25 places ighout the country on August The table shows that 12 artiare cheaper than bread on the of calories obtained for the y, two are of equal value, and ligher. Corn meal, notwithing its present high prices, mes to give the most food for the money. Broiler ens stand at the foot of the

e experts of the food adminisin think that an intelligent of this table will help housealimination of tamataes but anghly organized.

on August 1.

First Step Is to Organize Units of the Meridian Road in Texas.

SAN MARCOS, Tex., Sept. 8.-With the making of a 365-day road between the different army posts in Texas, the question of military transportation is solved, and trat's why, with the designation of the Meridian Road as State Highway They point out that it No. 2, the Texas Highway Depart-I be impossible for a family ment is ready and anxious to aid cop in health if it were fed in the cumpaign just launched to sively on the foods in the low- give the Meridian Road a hard art of the table. Their ad- surface from the Red River to the is that the housewife continue Rio Grande and the Gulf. The epare the usual meal of ya- very first consideration is to get dict, and utilize this table as every unit of the Texas Meridian ide in muking combinations Poad Association lined up, and will save money and at the started in the good work. It has time be nutritious. For in- been demonstrated so many times e, canned tomatees, compared in the past that all that is needed bread, are a very expensive to put this and like projects of This should not lead to state import "over" is to be ther-

Government scribes New Treating

CAN BE

Gradual Elimi ady by a

Reports that h recently by the partment of Agric the losses from c during the presen or exceed the man in any previous of the disease is d possible, according the Bureau of An

In certain section notably the overfi of the south, ant most destructive cattle and horses the cattle tick it great drawbacks to wide areas which cellently adapted Can Be t

But, like the c can be controlled



#### Research



Source: Newspaperarchives.com

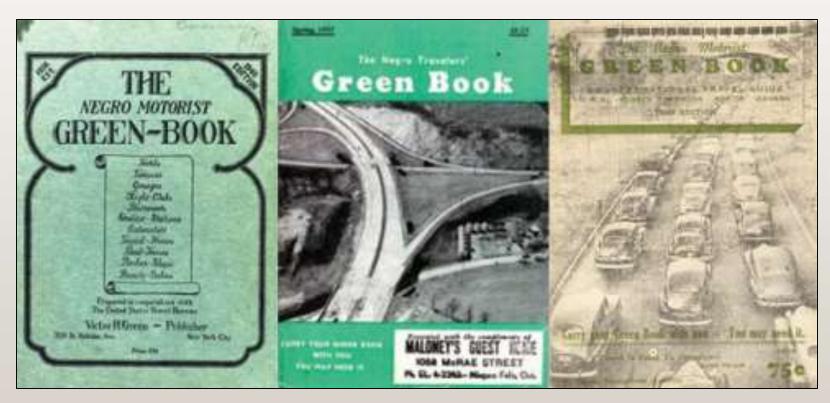


#### Research





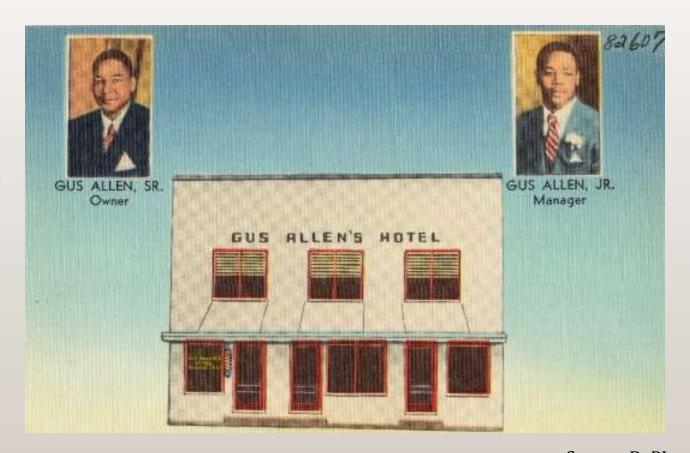
#### Research



Source: the society pages.org



#### Research



Source: BoPL





Mount Vernon, Texas





Decatur, Texas





Albany, Texas





Decatur, Texas





Decatur, Texas





Itasca, Texas





Waco, Texas





Mineral Wells, Texas





Waco, Texas



#### **Types of Resources**



Source: TxDOT





Eastland, Texas





Bowie, Texas









Fort Worth, Texas





Waco, Texas



### **Types of Resources**



Source: TxDOT



### **Types of Resources**



Source: HCM&A





Marlin, Texas



#### **Types of Resources**



Source: PTH



#### **Types of Resources**



Source: Mysanantonio.com





Hillsboro, Texas



#### **Types of Resources**



Source: TOT



### **Types of Resources**



Source: NARA





Waco, Texas





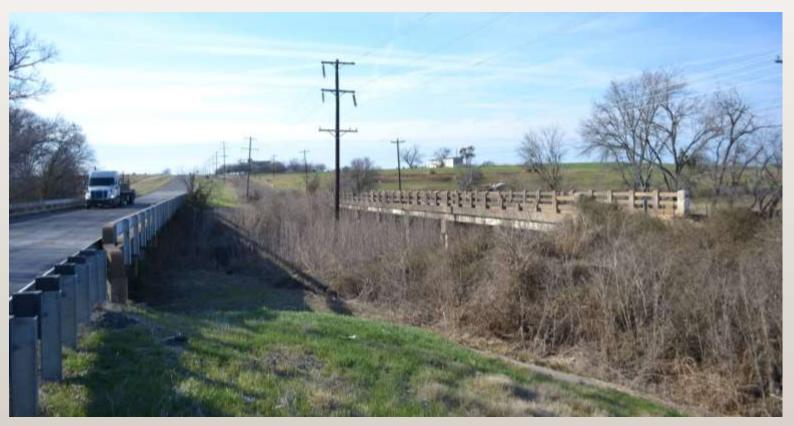
Vicinity of Naples, Texas





Lovelace, Texas





Vicinity of Bartlett, Texas





Vicinity of Hillsboro, Texas





Clifton, Texas





Clifton, Texas





Ringgold, Texas







### **How You Can Participate**

#### Share Photos, Maps, Postcards and Other Materials



Source: PTH



### **How You Can Participate**

Share Photos, Maps, Postcards and Other Materials



Source: TxDOT



### Share Photos, Maps, Postcards and Other Materials





### Share Photos, Maps, Postcards and Other Materials



Vicinity of Hillsboro, Texas



### Share Photos, Maps, Postcards and Other Materials





### Share Photos, Maps, Postcards and Other Materials



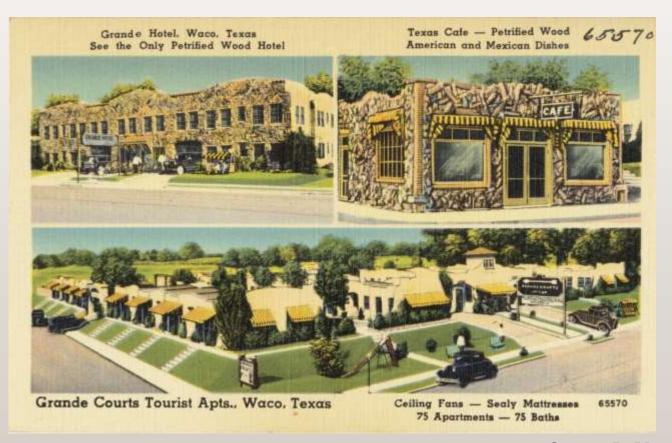


### Share Photos, Maps, Postcards and Other Materials





#### Share Photos, Maps, Postcards and Other Materials



Source: BoPL



### Share Photos, Maps, Postcards and Other Materials



Source: LAPL



### Share Photos, Maps, Postcards and Other Materials



Source: BoPL



#### Share Photos, Maps, Postcards and Other Materials



Source: BoPL



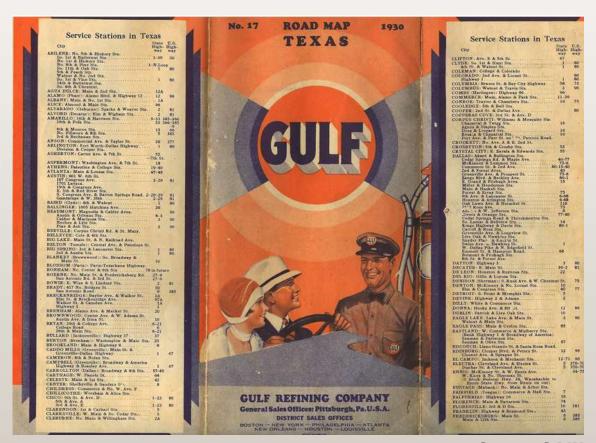
### Share Photos, Maps, Postcards and Other Materials



Source: B. J. Hicks, Mount Vernon, Texas



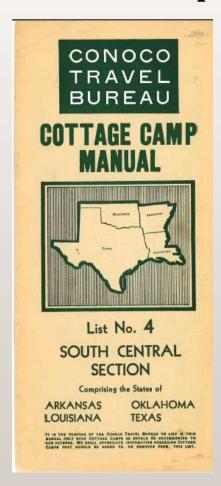
#### Share Photos, Maps, Postcards and Other Materials

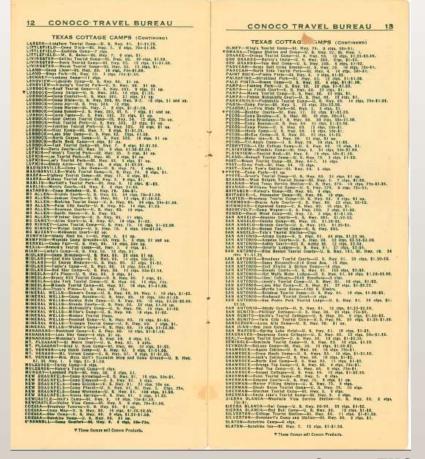


Source: StMU



#### Share Photos, Maps, Postcards and Other Materials





Source: THC



### Share Photos, Maps, Postcards and Other Materials





## Share Photos, Maps, Postcards and Other Materials





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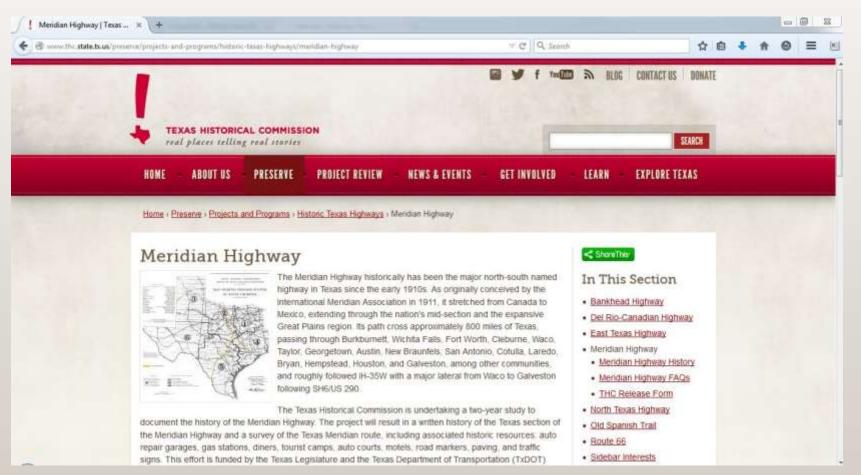
### Share Photos, Maps, Postcards and Other Materials



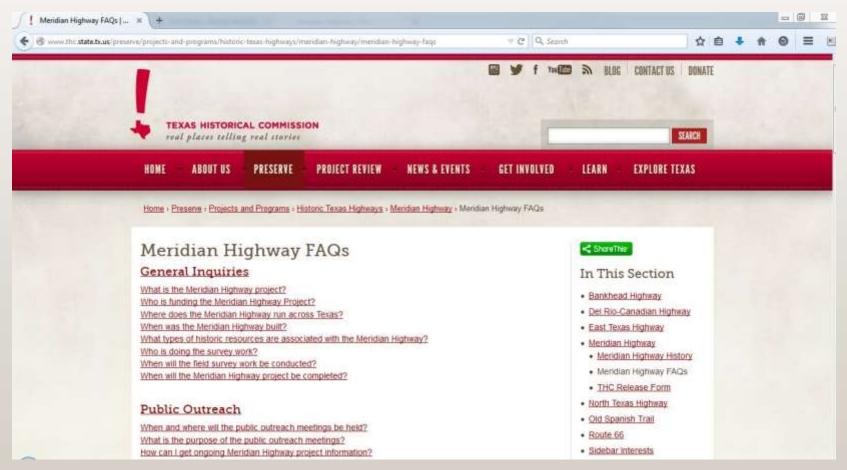




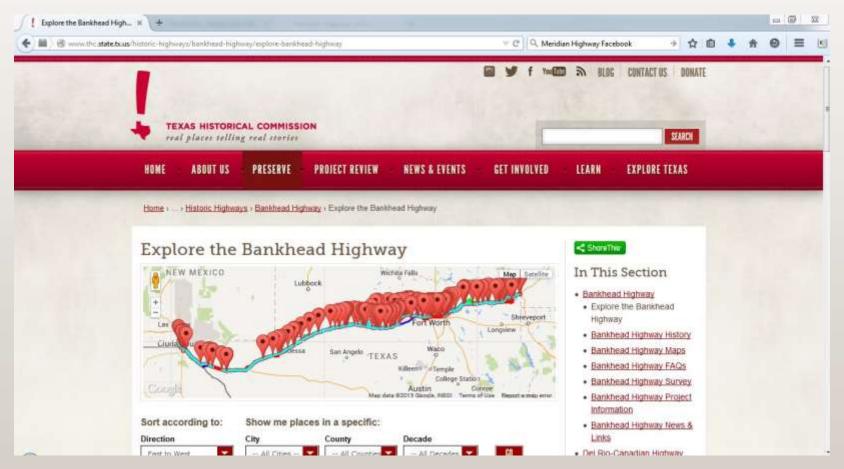




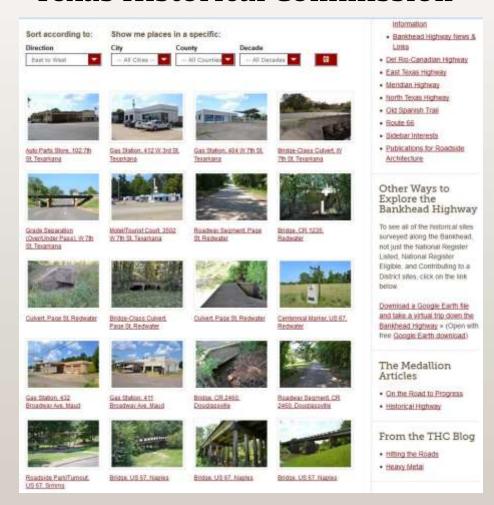














#### TEXAS HISTORICAL COMMISSION

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#### QUESTIONNAIRE: HISTORIC RESOURCES SURVEY OF THE MERIDIAN HIGHWAY

Project contact: Leslie Wolfenden, 512 463-3386, Jeslie wolfenden@thc.state.tx.sx.

- 8		
Name		
Street	Oty	Zip
Phone #	Email Actoress	
Activities along the Meridian Hip	frway	
Dici you, your family, or friends to	avel on the Meridian Highway? If so, wh	on, how often and for what reason?
Diri new husinerres noon when t	he hishway war huilt? If so, what kind o	f businesses were they and when were they in
use?	re riginary was outer it so, what kind o	a prosuctorez west dock suit water west out kill
	downtown area? If so, did any events ins, parades, community celebrations?	take place on the downtown section of the
What impact did paying the high	way have on local business and moveme	nt from town to town? Did tourism increase?
What happened to businesses in	your community when the interstate we	is built?
		and the second second
		4

GREG ABBOTT, GOVERNOR . GUBERT F. "PETE" PETERSON, UL CHADE . MARK WOLFE, EXECUTIVE BIRECTOR

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#### **Buildings and Structures along the Meridian Highway**

Do you remember any buildings or places that highway travelers used, such as tourist camps, tourist courts, motels, gas stations, repair garages? If so, what and where were they, and when were they used? Do they still exist?

Do you remember any old bridges, panks or rest areas built along or near the highway? If so, where were they and do they still exist? When were they built and when did people stop using them?

Are there any old sections of road that are no longer used? If so, where are they?

#### Historical Information

Do you have any photographs, postcards or written materials showing places on or near the Bankhead? Are you willing to have them scanned or photographed for use in this project?

Do you know anyone else who might have materials to share? If so, please provide contact information.

☐ I have photos, post cards or other materials to share with the project but did not bring them to this meeting. The survey crew will contact you to arrange an opportunity for you to share your materials. Please complete the section at the top of the Questionnaire so you can be contacted.

#### Project Feedback

Please record any comments you have on this meeting, or the project.

#### Thank you for your participation.

GREG ABBOTT, GOVERNON \* GILBERT E. "PETE" PETENBON, III, CHAIR \* MARK WOLFE, EXECUTIVE DIRECTOR
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#### RELEASE AND WAIVER

In consideration of the Texas Historical Commission (Commission) copying, archiving and possibly publishing certain archival material listed below,

hereirafter described as Owner, hereby provides this RELEASE AND WAIVER to the Commission.

Owner freely and without promise of payment offers the archival material to the Commission for its use in documenting the bistory of Texas. Owner represents to the Commission that Owner has all rights of publication and title to the archival material and that the archival material is not subject to a claim of copyright protection by a third party, known or unknown.

In full consideration of the above intended use of the archival material and in full consideration of the fact that I am willingly and voluntarily offering the archival material to the Commission, and with my full understanding of all of the above, I hereby waive, release, remise and discharge the Commission and its agents, officers, principals and employees of any and all liability, claims, demands, actions or rights of action, or damages of any kind related to, arising from, or in any way connected with, my offer of the archival material, including those allegedly attributed to the negligent acts or omissions of the above mentioned parties.

This agreement shall be binding upon me, my successors, representatives, heirs, executors, assigns, or transferees. If any portion of this agreement is held invalid, I agree that the remainder of the agreement shall remain in full legal force and effect.

I understand that the offer of the archival material does not obligate the Commission to copy, archive or publish the archival material. Any further use of the archival material is strictly at the discretion of the Commission.

Owner understands that without the provision of this RELEASE AND WAIVER, Owners would not consider its option to copy, archive or publish the archival material.



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## **For More Information**

#### **Texas Historical Commission**

- Leslie Wolfenden, Project Manager
  - Email: Leslie.Wolfenden@thc.state.tx.us
  - Phone: 512-463-3386

#### Hardy·Heck·Moore, Inc.

- David Moore, Historian
  - Email: dmoore@hhminc.com
  - Phone: 512-478-8014 x 109



## **Sources**

- Boston Public Library
- Center for American History, University of Texas at Austin
- Federal Highway Administration
- Google Books
- Harvey County Museum & Archives
- John Asa Rountree Manuscripts, Birmingham Public Library
- Kansas Historical Society
- Lena Armstrong Public Library, Belton



## **Sources**

- Library of Congress
- Lincoln Highway National Museum & Archives
- National Archives and Records Administration
- Perry-Castañeda Library, University of Texas at Austin
- Pikes Peak Library District
- Texas Collection, Baylor University
- Texas Department of Transportation
- Texas Historical Commission



#### **Sources**

- Texas State Library and Archive Commission
- The Henry Ford
- The Portal to Texas History
- The Witliff Collection at Texas State University
- Traces of Texas
- University of Nebraska at Omaha
- Virginia Garret Cartographic History Library, University of Texas Arlington
- Wise County Clerk, Wise County Courthouse



## **Questions?**

